

2.4 B.A. (VOCATIONAL STUDIES) TOURISM MANAGEMENT (BAVTM)

The University offers Bachelor Degree Programme in Vocational Studies in Tourism Management. The Programme has been developed by the School of Tourism and Hospitality Services Management.

Objectives:

The Programme seeks to provide an opportunity to large segment of the population including the disadvantaged to pursue a programme on tourism and travel. The programme is for creating a dedicated and skilled workforce in the Travel and Tourism Sector. The people working in the tourism sector, self-employed, other adults who wish to upgrade their educational qualification and knowledge in the tourism sector will be benefitted with this programme. The programme will provide University level education in new fields of knowledge and niche areas which fulfil the demands of employment and economy of the country.

Eligibility: 10+2

Medium of Instruction: English and Hindi

Duration: Minimum 3 years, Maximum 6 years; offered in July admission cycle only.

Fee Structure: 4000 /Year

The B.A. (Voc) Tourism Management Programme is of 132 credits spread over six semesters (Three years) with study load worth 22 credits in each semester. . In each semester, the students have to choose 4 courses in all from different categories of courses. While the courses under CC, DSE and GE Categories are of 6 credits each, the courses under AEC and SEC are of 4 credits each. Therefore, the study load in each semester will come out to 22 credits. The following Table presents the CODES of Courses available as option in each semester from different categories of courses with credit load:

Programme Structure Template for B.A. (Voc) Tourism Management Programme

Semester	CORE COURSE (12)	Discipline Specific Elective DSE (4)	Ability Enhancement Compulsory Course (AECC) (2)	Skill Enhancement Course (SEC) (4)	Generic Elective GE (2)	Total Credits per Semester

I	Any One: BHDLA 135 BEGLA 135 BUDLA 135 BSKLA 135		BEVAE 181			22 Credits
	BTMC-131					
	BTMC-132					
II	Any One: BHDLA 136 BEGLA 136		Any one: BEGAE 182 BHDAE 182			22 Credits
	BTMC-133					
	BTMC-134					
III	Any one: BHDLA 137 BEGLA 137			BCOS-183		22 Credits
	BTMC-135					
	BTMC-136					
IV	Any One: BHDLA 138 BEGLA 138			BCOS-184		22 Credits
	BTMC-137					
	BTMC-138					
V		BTME-141		BTMS-185	BTMG-171	22 Credits
		BTME-143				
VI		BTMP-142		BEGS-186	BTMG-172	22 Credits
		BTME-144				
Total	72 credits	24 credits	8 credits	16 credits	12 credits	132

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COURSES ON OFFER FOR B.A. (VOC) TOURISM MANAGEMENT PROGRAMME

The detailed nomenclature and number of credits for different courses available under each of the five categories [Core Courses (CC), Discipline Specific Electives (DSE), Ability Enhancement Compulsory Courses (AECC), Skill Enhancement Courses (SEC), and Generic Electives (GE)] are given in the following tables:

CORE COURSES

Course Code	Title of the Course	No. of Credits
BTMC-131	History of Tourism – I	6
BTMC-132	Fundamentals of Management	6
BTMC-133	History of Tourism – II	6
BTMC-134	Entrepreneurship and Small Business	6
BTMC-135	Concept and Impacts of Tourism	6
BTMC-136	Tourism Marketing	6
BTMC-137	Profile of Modern Tourism	6
BTMC-138	Managerial Accounting and Finance in Tourism	6

DISCIPLINE SPECIFIC ELECTIVE COURSE

Course Code	Title of the Course	No. of Credits
BTME-141	Tourism Undertaking	6
BTMP-142	Project	6
BTME-143	Procedure and Operations in the Tourism Business	6
BTME-144	Globalization	6

SKILL ENHANCEMENT COURSES

Course Code	Title of the Course	No. of Credits
BCOS-183	Computer Application in Business	4
BCOS-184	E-Commerce	4
BTMS-185	Airport Handling	4
BEGS-186	Business Communication	4

GENERIC ELECTIVE

Course Code	Title of the Course	No. of Credits
BTMG-171	Culture in Indian Subcontinent I	6
BTMG-172	Culture in Indian Subcontinent II	6

ABILITY ENHANCEMENT COMPULSORY COURSE**Environmental Studies**

Course Code	Title of the Course	No of Credits
BEVAE 181	Environmental Studies	4

English

Course Code	Title of the Course	No of Credits
BEGAE 182	English Communication Skills	4

Hindi

Course Code	Title of the Course	No of Credits
BHDAE 182	हिंदी भाषा और सम्प्रेषण	4

LANGUAGE COURSES**English**

Course Code	Title of the Course	No. of Credits
BEGLA - 135	English In Daily Life	6
BEGLA - 136	English At The Work Place	6
BEGLA - 137	Language Through Literature	6
BEGLA - 138	Reading and Speaking Skills	6

Hindi

Course Code	Title of the Course	No. of Credits
BHDLA 135	हिंदी भाषा : विविध प्रयोग	6
BHDLA 136	हिंदी भाषा : लेखन कौशल	6
BHDLA 137	हिंदी भाषा : सम्प्रेषण कौशल	6
BHDLA 138	हिंदी साहित्य : विविध विधाएँ	6

Urdu

Course Code	Title of the Course	No. of Credits
BUDLA 135	Urdu	6

Sanskrit

Course Code	Title of the Course	No. of Credits
BSKLA 135	Sanskrit	6